



## Floating Olympic Rings in Vancouver harbour receive a clean, hydrogen fuel cell power boost

*Hydrogen fuel cell installation showcases leading edge, made-in-Canada technology*

Vancouver, British Columbia – February 10, 2010 – As Vancouver welcomes the world this week, the floating Olympic Rings in Vancouver's harbour have received a green power boost thanks to the installation of safe, reliable, 'made-in-Canada' hydrogen fuel cell technology.

The BC Hydrogen Highway and its industry members paid for the cost of the new installation, which will provide clean, supplementary power to the LED-lights on the 30 ft. tall Olympic Rings. The Province of British Columbia encouraged the industry to undertake this work – the refit makes the Olympic Rings greener and showcases cutting-edge clean energy technology.

"The BC Hydrogen Highway is excited and proud to provide this hydrogen fuel cell power boost to such an inspiring, iconic symbol," said John Tak, President of the Canadian Hydrogen and Fuel Cell Association. "It is our hope that when a world-wide audience sees the floating Olympic Rings, they are reminded that clean energy solutions, such as hydrogen fuel cells, have arrived and will help address our environmental challenges."

British Columbia is globally recognized for its leadership in the development, demonstration and deployment of hydrogen and fuel cell technologies. Fuel cells are clean power generation devices. When hydrogen is fed into a fuel cell, it creates an electrochemical reaction that produces electricity very efficiently, with water vapour as the only emission. However, unlike a battery, a fuel cell never needs recharging. It continues to produce electricity as long as a fuel is supplied.

"Hydrogen fuel cells are a great fit for a remote power generation application such as the Olympic Rings because they can provide a combination of clean, safe, reliable and quiet power," explains Mr. Tak. "This installation is just an example of the applications where market-ready hydrogen and fuel cell technology provides tangible economic and environmental benefits. British Columbia is at the forefront of developing hydrogen and fuel cell technology in the back-up power, material handling, transit bus and automotive markets."

### About The BC Hydrogen Highway

The BC Hydrogen Highway, formed in 2004, is a forward-looking group of hydrogen and fuel cell technology providers, organizations, and government agencies who are promoting the development, deployment and commercialization of hydrogen and fuel cell powered products as a vital part of the solution to our environmental challenges. The BC Hydrogen Highway is managed by the Canadian Hydrogen and Fuel Cell Association.

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